

Utility of the Future: Business Opportunities on the Customer Side of the Meter

A Members-Only E-Forum

Tuesday, December 16, 2008 ♠ 1:30 – 3:00 PM Eastern

ORIENTATION

Advanced metering / smart grid systems constitute communication platforms that can be used to deliver new information-based services to customers. At the same time, a wide variety of technologies and potential new market entrants are emerging in attempts to capture value associated with these services. What are the possible services, and what are the associated business models? Is there any precedent for this? What are the regulatory issues? The purpose of this discussion is to explore the future among EEI member and others who are looking ahead. No transcript will be recorded, or published.

SPEAKER

Val Jensen, VP, Marketing, ComEd

DISCUSSANTS

Karl McDermott, University of IL

Harvey Michaels, Environmental Policy & Planning Program, MIT

Gene Oatman, Strategic Decisions Group (to be invited)

Roland Risser, GP&E (invited)

Ted Schultz, VP, Efficiency, Duke Energy

Tom Standish, COO, CenterPoint Energy

Mack Wathen, VP Regulatory Affairs, Pepco Holdings, Inc. (invited)

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REGISTRATION FORM

SITE REGISTRATION FEE: Free of charge

HOW TO REGISTER

Complete registration form and fax to (202) 508-5038.

REGISTRATION CUT-OFF AND CANCELLATIONS

Please submit your registration no later than December 15, 2008.

WHAT IS AN E-FORUM?

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IF YOU REGISTER FOR THIS E-FORUM

Approximately 48 hours prior to the E-Forum, registrants will be emailed complete instructions, including the web address (URL), with password and ID, and the conference phone number. Spam catchers and other barriers may prevent you from getting the instructions so mark your calendar – if you have not heard from us 24 hours before the E-Forum, please contact Eric Ackerman at eackerman@eei.org or (202) 508-5528.

Name: _____

Title: _____

Company: _____

Address: _____

City _____ State _____ Zip _____

Phone _____ E-mail (**REQUIRED INFORMATION – PLEASE DO NOT LEAVE BLANK**) _____