



INSTITUTE FOR
Electric Efficiency



**EDISON ELECTRIC
INSTITUTE**



Eforum on Dynamic Pricing Pilots and Rollouts – IEE/EEI Members Only

Thursday, November 13

2-3:30 pm Eastern

This workshop will include discussion of pilot results and status of recent full scale deployment initiatives:

Pilot Results – BG&E and PSE&G

Wayne Harbaugh
Vice President – Pricing and Regulatory Services
Baltimore Gas and Electric Company
“BGE Dynamic Pricing Pilot Results”

Frederick Lynk
Manager – Market Strategy and Planning, Renewables, and Demand Response
PSE&G
“PSE&G Dynamic Pricing Pilot Results”

Full Scale Deployment Status – Southern California Edison

Lawrence Oliva
Director of Tariff Programs and Services
Southern California Edison
“SCE Dynamic Pricing Business Case and Full Scale Deployment Status”

For more information, contact:

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