



INSTITUTE FOR  
**Electric Efficiency**



**EDISON ELECTRIC  
INSTITUTE**



## **Energy Efficiency Forum**

Monthly call - November 4, 2008, 1:30 pm – 3:00 pm eastern

### **Agenda**

1. Roundtable - What's happening in your state(s) regarding EE business models?
2. Update on CA M&V - Shilpa Ramaiya, Customer Energy Efficiency, PG&E; Gene Rodrigues, Director, Energy Efficiency, Southern Cal. Edison
3. NAESB's M&V standards, Rip Newcomb, Manager - Conservation and Load Management Program Evaluation, Dominion VA Power. (The NAESB standard was for wholesale markets, a second *retail* standard is under development. Rip is leading NAESB's retail effort.); Ruth Kiselewich, BGE (invited).
4. Prioritizing near-term activities:
  - a. Upcoming Events
    - i. *Dynamic Pricing Pilots & Rollouts*, November 13 – a (members-only) eforum to share experience from recent pilots.
    - ii. *Opportunities on the Customer-Side of the Meter*, November 25.
    - iii. *Building Business Cases for the Smart Grid*, first quarter 2009 – a (members-only) eforum to share information re. the development of business cases for the smart grid, time TBD.
    - iv. *3<sup>rd</sup> Party EE Administration*, date TBD – a (members-only) eforum to examine experience with the cost-effectiveness of 3<sup>rd</sup> party vs utility-administered EE programs, time TBD.
  - b. Other Activities