

Update on Energy Efficiency Business Models

A members-only eforum

(Tuesday, October 7, 3 – 4 pm eastern time)

INTRODUCTION – Eric Ackerman, EEI

Eric will begin by reviewing the purpose of the Business Models User Group, introducing speakers, and laying down some ground rules for discussions.

RECENT DEVELOPMENTS (~ 40 min.)

Evolution of the Virtual Power Plant Model – Ted Schultz, VP, Energy Efficiency, Duke Energy. VPP-based proposals have been filed in SC, NC, and IN. In NC and IN settlement negotiations have led to changes in the configuration of the model. Ted will provide a brief status report focusing on how the model has been modified, and answer any questions the audience may have.

Oklahoma's Shared Savings Proposal – Kathy Champion, DSM Manager, Oklahoma Public Service Co. OPS, a subsidiary of AEP, has proposed a shared savings-type business model in OK. Kathy will provide a brief status report on how their proposal is faring.

The Future of DSM in FL – Dennis Brandt, Director, Product Management, FPL Group. FPL is gearing up to propose 10 year DSM goals to the Florida Public Service Commission in 2009. As part of this effort there will be a complete evaluation of the technical, economic and achievable potential of DSM under varying scenarios. New business models will also be considered.

Other members who have information they'd like to share will be invited to jump in at this point. Eric will seed the exchange by describing the latest initiative by the National Action Plan for Energy Efficiency to focus the benefits of carbon reduction through improved efficiency.

STRATEGY DISCUSSION – Eric Ackerman and Lisa Wood, Institute for Electric Efficiency (~ 20 min.)

How can the Business Models User Group be of greatest use to EEI members? What research, training, information-sharing, and/or advocacy activities should the Group focus on? Eric and Lisa will facilitate a discussion to get member input. Eric will suggest that whatever else we do, we convene for a monthly conference call.